

Since 2004, The Phoenix Philanthropy Group has been committed to providing customized services to accelerate fundraising performance and build organizational strength. We combine deep expertise, data, and insight to craft your comprehensive action plan, and equip you with coaching and tools to optimize performance and impact.

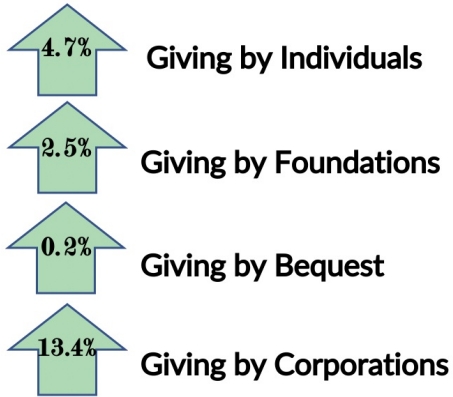


A Return to Growth

After a decidedly mixed year for philanthropy in 2018, last year saw the return of strong growth. Overall, charitable contributions increased to \$449.64 billion and all 10 key giving sectors— Religion, Education, Human Services, Foundations, Health, Public-Society Benefit, Arts and Culture, International Affairs, Environment/Animals, and Individuals— saw increases in giving.

This strong bounce-back was driven by a strong stock-market; increased consumer confidence; "acceptance" of the financial, political, and social environment; and the lack of major additional changes to tax laws.

However, optimism should be tempered until the full impact of 2020 is known. The effects of the COVID-19 pandemic, the resulting global recession, and social justice movement on philanthropy will be difficult to predict.



The 2020 Giving USA Infographic is now available!

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